

1117 S. Norfolk St., Aurora, CO 80017 ▪ 712.420.0302 ▪ kaminel@gmail.com ▪ www.kami-designs.com

DESIGN EXPERIENCE

2 Sister's & Doug McBride Photography

Freelance Design Consultant: Design storybook albums, DVD covers, postcards, brochures, banner and magazine ads. Do photo corrections and manipulation such as sepia or other tones, selective color and removal of unwanted items including work in Lightroom with raw images. Created logo and other branding materials for Red Carpet Weddings and A'more Albums. Denver, Co and Des Moines, IA 2005-Present

All Packaging Design

Pre-Press Artist: Pre-Pressed files by trapping and correcting files for 6 color offset presses. Worked in Esko and Nexus Workflows. Troubleshooted customer files, generated and manipulated press ready PDFs for packaging for major companies such as Unkle Ben's Rice, Larabar, Kong and many more. Aurora, Colorado, 2010

Sports Authority

Production Lead: Manage production team for weekly inserts, to ensure deadlines were met with quality performance. Create new photo shoot ideas. Worked with photographer and production team to obtain new shots. Work on creative projects, re-designs, populated and designed ads and other projects. Develop plans to improve ad production process and roll out new ones. Create version charts for pagination and communicated with printer to ensure correct and timely for ads to be printed in numerous national markets. Englewood, Colorado, 2007-2010

Production Artist: Produced inserts and other media according to corporate style guide. Produce variations to improve ad design. Designed and built newspaper and magazine ads, posters, in-store signage, billboards, ROPs and other print media. Managed ROP and Grand Opening campaigns including design and release of all pages. Trained new employees and temps on brand standards. Englewood, Colorado, 2006-2007

A-I Custom Trophies

Designer, Fabricator and Production Artist:

Created large-format prints, photography and banners. Used laser engraver to create awards, trophies, name badges, plaques and specialty items on unique surfaces. Engraved crystal trophies and designed awards for: Colorado Division of Wildlife, Regis University, Rip It Energy Fuel and numerous other companies. Westminster, Colorado, 2005-2006

Excell Marketing

Packaging Designer: I designed and built packaging for trading cards, collectables and gaming cards. Designed point of purchase displays, signage and other collateral for manufactures such as Yu-Gi-Oh, Pokemon, Magic the Gathering, MLB and many more. Implemented the start of logo and image libraries. Worked with vendors to get artwork and style guidelines for packaging design. Worked with marketing to create plan-o-grams and the look of in-store signage and in-store set-up. Products were distributed to retailers such as Target, Walgreens, Rite Aid and more. Des Moines, Iowa, 2003-2005

Center for Non Destructive Evaluation

Designer: Designed all research brochures, power point presentations, t-shirts, invitations and training material for research for Boeing and other air craft manufactures. Used Macromedia Authorware to create training materials for cd and dvd delivery. Ames, Iowa, 2002-2003

HONORS, AWARDS, & RECOGNITION

Sports Authority Champ Award

"Outstanding Work"
Englewood, Colorado, 2008, 4th Quarter
Englewood, Colorado, 2007-2008, 1st Quarter

Art Directors Association of Iowa Exhibition

"Best of Category" *Dolcezza* Packaging
"Award of Excellence" *Mud Fest* Identity
Des Moines, Iowa 2005

"Award of Excellence" *Simple Beauty* Photo
Des Moines, Iowa 2004

EDUCATION

BFA: Graphic Design and Rome Study Abroad
Iowa State University, Ames, IA, 2005

Web Design Diploma

The Art Institute of Pittsburgh, 2010-Current

CAPABILITIES

Technical Skills

I am proficient in Adobe Photoshop, Illustrator Lightroom and InDesign on both Mac and PC Platforms. Working knowledge of Dreamweaver, Authorware, QuarkXpress, PowerPoint, Word and Excel. Esko artwork systems, Nexus workflows and 4-D. Knowledge of offset presses and the printing process as well as experience with digital proofing and color management. Have worked on CTP screen machine, laser engraving machine, large-format printer and vinyl cutter. Experience in both digital and print photography and with darkroom experience.

Essential Skills

I possess a strong knowledge of design techniques, typography and principals involved in pre-press, production and design processes. I have the ability and have worked in a fast-paced, creative environment while effectively communicating with all team members. I am comfortable in leadership role and as a team player. I can multi-task while remaining dedicated to bringing each new idea and design concept to life. I possess strong organizational and communication skills and I am resourceful, have a strong work ethic and pay great attention to details.

REFERENCES

Valerie Franklin

Former CEO: 2 Sisters Photography
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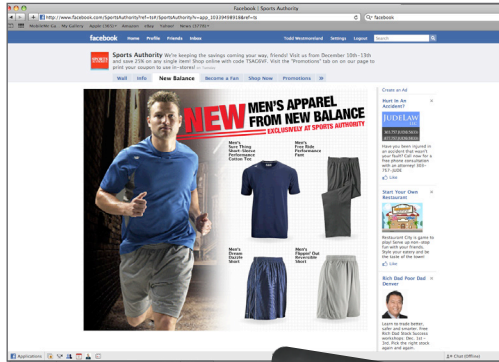
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Sports Authority New Balance Launch
Designed cash card for stores, i-pod and Facebook media.



Sports Authority Insert Pages
Set-up pages according to TSA brand standards.



Storybook Wedding Album
Created design, for bride and to be sample for photographer.



CD Case for Wedding Photographers
Created design, handed out at NYC bridal fair.



A'more Albums Magazine Ad
Created ad to run in Modern Bride.



Red Carpet Weddings
Created corporate identity.



Dolcezza Packaging and Identity
Created identity, packaging and standards manual.



Star Wars Bust Packaging
Created packaging design.



Golf Trading Cards
Created packaging design.



Magic: The Gathering Theme Deck Trading Card Set
Created packaging, including backgrounds.